



## Radley London Opens First US Store

### Design Services Provided by BKA Architects

**BROCKTON, MA, September 16, 2009** – Radley London has opened their first retail store in the United States in the Roosevelt Field Mall in Garden City, New York. BKA Architects of Brockton, Massachusetts provided the design services for the development of the store.

With nine stores in the United Kingdom and two stores in Spain, Radley London has begun to implement their plans to develop a presence in the U.S. market. The first U.S. store is located on the second floor of the Roosevelt Field Mall in Garden City, New York adjacent to Macy's. The shop has 706 square feet of display space. BKA Architects worked closely with Radley's store designer Chris Waines based in the England to translate the schematic designs used in the European stores into the design implemented at this location. The exterior facade is duck egg blue with yellow dots moving up the wall. Three large, glass windows punctuate the exterior offering passing people views into the soft duck egg blue and off-white colored interior with the large custom-made display fixtures. The interior colors were chosen to provide a backdrop against which the beautiful handbags and accessories are displayed. In between the glass windows, full-length mirrors bordering a shoulder bag display area allow customers to view the effect of the bag on their person. Hickory flooring provides another elegant finish to the store.

Construction of the new store was completed in six weeks. The grand opening of the store was held on August 27, 2009.

#### About Radley London.

Lowell Harder, the company's Creative Director, founded Radley London in 1998. Radley is a creative British brand, which makes beautiful handbags and accessories that are a pleasure for women to own. Their love for color and hand-crafted, distinctive design is reflected in their products, as is their slightly eccentric Englishness. They explore the known and not so known cultures and crafts of the world for their inspiration, but always delight in the vibrant pulse of their design home London. For more information, visit [www.radleylondon.com](http://www.radleylondon.com).

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